



Dear Friends and Potential Sponsors:

Ferrell Hollow Farm Senior Horse Sanctuary (FHFSHS) is pleased to announce the 2<sup>nd</sup> Annual Rally for the Rescues Trainer's Challenge taking place in September 2017 at James E Ward Agricultural Center Lebanon TN. The inaugural event was exciting and gave 12 horses a second chance with 10 of them finding new loving homes. The stands were full of supporters and fans and were shown excellence by the trainers who brought out the best in all of the horses. The excitement and enthusiasm has everyone anxious for the next one. Once again, TN rescue horses will be matched with natural horsemanship trainers who will foster and train the horses for 120 days and then meet up for an exciting competition. Understanding that the younger generation is the future of good horsemanship, we are adding a youth division to the 2017 event. There will be four classes in the competition, raffles, entertainment, food, demos and clinics. Top scoring trainers will be recognized and awarded prizes while meeting our goal to get all the horses adopted.

FHFSHS main focus for the Rally for the Rescues event is the HORSE. We know that rescue horses are just as talented and versatile as any other and this event will show the public how amazing rescue horses can be and produce horses that are ready to work for their adopters. We also know that the equine rescues in this state work and fight hard every day for the welfare of our state's equines so this is a way to help support them for all their tireless work and dedication.

FHFSHS is honored to help and support various TN horse rescue organizations and the horses in their care.

Local support and caring partners were central to the success of our inaugural event. Ferrell Hollow Farm is currently seeking organizations that are interested in supporting the 2017 event and the TN equine rescues by sponsoring. If you would like to become a Rally for the Rescues 2017 sponsor, please review the information on the following pages.

Thank you for considering supporting this exciting event. Your participation is greatly appreciated. For more information please visit <http://rallyfortherescuestn.com/>. If you have any questions or would like to discuss additional opportunities, please contact us at [rallyfortherescuestn@yahoo.com](mailto:rallyfortherescuestn@yahoo.com).

Very best regards,

Cindy Daigre  
Executive Director  
Ferrell Hollow Farm Senior Horse Sanctuary

Hilda Keller  
Event Committee Chair

Dawn Roberts  
Event Committee Vice Chair



## **SPONSORSHIP OPPORTUNITIES**

### **FOUNDER'S CIRCLE SPONSORS (\$5,000) Meridian Equine Education Center and Humane Society of the United States Especially for them because they supported and believed in us for the first ever event in 2016**

- Business Banner Ad on Website and Recognition on event Facebook page
- Premier logo placement on ALL event promotional materials, including all advertisements, and press releases and on back of commemorative T-Shirt and Trainer Shirts
- Business Included in all forms of advertising, print, video or radio
- Full page Ad in Trainers Challenge Program
- Business logo on the Event Banner acknowledging sponsor support
- Priority location for Vendor Booth at Trainers Challenge Event
- Company Banner at Trainers Challenge Main Arena and Entertainment Stage
- 10 tickets to exclusive acoustic song writers meet and greet
- 20 VIP Event Tickets

### **\$3,000+**

#### **HORSES HEROES**

- Business Logo and link on website and recognition on event Facebook page
- Premier logo placement on ALL event promotional materials, including all advertisements, and press releases and on back of commemorative T-Shirt
- Business Included in all forms of advertising, print, video or radio
- Half Page Ad in Trainers Challenge Program
- Priority location for Vendor Booth at Trainers Challenge Event
- Company Banner at Trainers Challenge Main Arena and Entertainment Stage
- 4 tickets to exclusive acoustic song writers meet and greet
- 10 VIP Event Tickets

### **\$2,500**

#### **GOLD BUCKLE SPONSOR**

- Business Logo and link on website and recognition on event Facebook page
- Logo placement on printed promotional materials and on back of commemorative T-shirts.
- Half Page Ad in Trainers Challenge Program
- Company Banner at Trainers Challenge Main Arena
- Vendor Booth at Trainers Challenge Event
- 10 VIP Event Tickets

**\$1,500**

**SILVER BUCKLE SPONSOR**

- Business Logo and link on website and recognition on event Facebook page
- Logo placement on printed promotional materials and on back of commemorative T-Shirts
- Corporate Banner at Trainers Challenge Main Arena
- Quarter Page Ad in Trainers Challenge Program
- Vendor Booth at Trainer Challenge Event
- 10 Event Tickets

**\$1,000**

**BRONZE BUCKLE SPONSOR**

- Business Logo and link on website and recognition on event Facebook page
- Logo placement on printed promotional materials
- Corporate Banner at Trainers Challenge Main Arena
- Business Card Ad in Trainers Challenge Program
- Vendor Booth at Trainer Challenge Event
- 5 Event Tickets

**\$500**

**SILVER SPURS SPONSOR**

- Business logo and link on website and recognition on event Facebook page
- Business mentioned on printed promotional materials
- Business Card Ad in Trainers Challenge Program
- Name on Trail Obstacle Sign
- Vendor Booth at Trainer Challenge Event
- 5 Event Tickets

**Cowboy Up! (\$250 or \$250 value in kind donations)**

- 4 tickets to event
- Recognition in Event Program and Website
- Vendor Booth

**Hearts and Horses (\$150 or \$150 value in kind donations)**

One of our goals is to encourage responsible horse ownership so this level would help provide a "Take Home Care Package" for every participating rescue horse to be given to their new adoptive family

- 2 tickets to event
- Recognition in Event Program and Website
- Vendor booth

**Horsin' Around (\$50 or \$50 value in kind donations)**

Horse supplies and horse feed for the rescue organizations to help care for their herd

- Recognition in Event Program and Website

**\*\*All sponsors and vendors on site will be required to provide General Liability Certificate of Coverage\*\***